

# NOW: 4 DAY TRAINING, AMSTERDAM June 11<sup>th</sup> -14<sup>th</sup>, 2019



LEGO®  
SERIOUS  
PLAY®

Are you:

- looking for new insights and inspiration
- Interested in exploring new business opportunities
- Looking for a way of getting people involved
- Interested in the Training in Designing and Facilitation with the LEGO® SERIOUS PLAY® method...

## Are you the Change Agent that makes a difference ?

Then you might consider to add the LEGO SERIOUS PLAY method to your skillset. This innovative method is designed to enhance innovation and business performance. The method is used in a wide ranging variety of organizational challenges including strategy development, mergers, team development and other demanding organizational changes. The LEGO SERIOUS PLAY method was developed at LEGO® in collaboration with leading researchers in strategy and organizational behavior, merging the best from two worlds.

### Method based on Research:

One of the most important research findings that underpin the LEGO SERIOUS PLAY® method and approach is 'hands-on/minds-on' learning, producing a deeper, more meaningful understanding of the world and its possibilities. This 'school of thought' is to a large degree developed by Seymore Papert of MIT.

Other contributors to the research on 'serious play', learning and development are Mihaly Csikszentmihalyi and Lev Vygotski.

Bricks and Business is partner within the Association of Master Trainers in the LEGO SERIOUS PLAY method. The objectives of the Association of Master Trainers' facilitator training program are to provide the facilitators design and deliver the workshop successfully with the methodology.

Facilitators will receive a document of qualification upon satisfactory completion of the training. For more information please visit [the website](http://www.bricksandbusiness.com).

### Interested .....?

Just send us [an email](mailto:michel@bricksandbusiness.com) for more information and documentation.

Trainers:  
Michel Cloosterman & Per Kristiansen



Trainer of Facilitators

### FACILITIES

- Full 4 day training program
- The training is scheduled June 11<sup>th</sup> -14<sup>th</sup>, 2019
- Location: Seat2Meet, Oudebrugsteeg 9, Amsterdam (nearby Central Station)
- Your investment: € 2750 (excl VAT) Including lunch, drinks and dinner on Wednesday. (Costs of travel and accommodation are not included)
- Your trainers: Michel Cloosterman and Per Kristiansen

### GET CERTIFIED?

Visit our website or contact us at:

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