

Are you:

- looking for new insights and inspiration
- Interested in exploring new business opportunities
- Looking for a way of getting people involved
- Interested in the Training in Designing and Facilitation with the LEGO® SERIOUS PLAY® method...

CLICK HERE  
FOR YOUR  
EARLY BIRD  
TICKET



### Are you the Change Agent that makes a difference ?

Then you might consider to add the LEGO SERIOUS PLAY method to your skillset. This innovative method is designed to enhance innovation and business performance. The method is used in a wide ranging variety of organizational challenges including strategy development, mergers, team development and other demanding organizational changes. The LEGO SERIOUS PLAY method was developed at LEGO® in collaboration with leading researchers in strategy and organizational behavior, merging the best from two worlds.

#### Method based on Research:

One of the most important research findings

that underpin the LEGO SERIOUS PLAY® method and approach is 'hands-on/minds-on' learning, producing a deeper, more meaningful understanding of the world and its possibilities. This 'school of thought' is to a large degree developed by Seymore Papert of MIT.

Other contributors to the research on 'serious play', learning and development are Mihaly Csikszentmihalyi and Lev Vygotski.

Bricks and Business is partner within the Association of Master Trainers in the LEGO SERIOUS PLAY method. The objectives of the Association of Master Trainers' facilitator training program are to provide the facilitators design and deliver the workshop successfully with the

methodology.

Facilitators will receive a document of qualification upon satisfactory completion of the training. For more information please visit [the website](#).

#### Interested .....?

Just send us [an email](#) for more information and documentation. the training.

#### Trainer: Michel Cloosterman



#### FACILITIES

- Full 4 day training program
- The training is scheduled for January 14<sup>th</sup> -17<sup>th</sup>, 2019
- Location: Chartered Accountants Ireland, 47/49 Pearse St, Dublin 2, Ireland
- Your investment: € 2600 Including lunch, drinks and dinner on Wednesday. (Costs of travel and accommodation are not included) / excl VAT)
- EARLY BIRD € 2250 (excl. VAT)
- Your trainer: Michel Cloosterman

#### GET CERTIFIED?

Visit our website or contact us at:

I: [www.bricksandbusiness.com](http://www.bricksandbusiness.com)  
T: +31 (0)6 53 88 36 35  
E: [michel@bricksandbusiness.com](mailto:michel@bricksandbusiness.com)



BRICKS &  
BUSINESS



Trainer of Facilitators