



Foundation Training in designing and facilitating workshops with the LEGO® SERIOUS PLAY® methodology

Bricks and Business VOF organizes the facilitator training in the LEGO SERIOUS PLAY method in the Netherlands since 2012 and in Europe since 2015. The Foundation Training is designed to train professionals who want to facilitate a workshop that enhances innovation and business performance.

This training prepares participants to:

Customize the use of LEGO SERIOUS PLAY methodology in an organization.

Develop and facilitate workshops using LEGO SERIOUS PLAY.

The program provides participants with sufficient insights, information and experiences to prepare and deliver workshops using the LEGO SERIOUS PLAY methodology.

The training provides the facilitator with hands-on experience.

During the training participants design a workshop to use in a real client situation.

Who is this for?

The facilitator certification program is aimed at people already experienced in facilitating and/or coaching.

It is ideal for:

- Professional consultants and facilitators
- Company trainers
- In-house learning and development specialists
- Educators
- HR staff
- Team coaches
- Team leaders who want to use it as part of their leadership practice

There are typically twelve participants in the certification programs.

Course outline

The program follows the program developed by the Association of Master Trainers in the LEGO SERIOUS PLAY method.

The Association is the longest existing and fastest growing community of LSP-facilitators with a worldwide network of professionals.

The training qualifies participants for the advanced training programs offered by members of the Association of Master Trainers in the LEGO SERIOUS PLAY method.

At the moment there are 10 Association-trainers in the world who delivers training programs. All of them also execute workshops with their clients, so participants can both benefit from their experience as trainer and facilitator.

The full program

The full program runs for four days, starting at 08.30 and ending at 17.30 each day except day 3, which concludes with a shared dinner followed by group work in the evening.

Day 1

Introduction of the core process of the method, key theories and design elements and practising application techniques.

Day 2

Working with the Real Time Strategy for the Enterprise application, which is a workshop designed for strategy and business development using the application techniques of the method.

Day 3

Completion of the Real Time Strategy for the Enterprise application, practising in your role as a facilitator, followed by group work where the groups design customized workshops using the core process and application techniques.

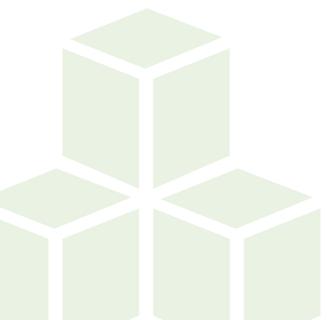
Day 4

Presentation of workshop designs followed by feedback. Working with the Real Time Strategy for the Team application, which is a workshop designed to unlock

Training objectives

The facilitator certification program aims to train participants to:

1. Experience and learn the LEGO SERIOUS PLAY methodology and its standard applications, Real Time Strategy for the Team and Real Time Strategy for the Enterprise
2. Learn about and experience the theories underpinning the methodology
3. Gain the knowledge needed to effectively develop and facilitate workshops using LEGO SERIOUS PLAY in their own area of operation
4. Practice designing and preparing customized applications of the LEGO SERIOUS PLAY methodology



Training deliverables

Upon completion of the certification program, participants will be fully prepared as facilitators of LEGO SERIOUS PLAY method, and will take with them:

A complete set of instructional materials and manual, featuring:

- An introduction to LEGO SERIOUS PLAY method including its history and why and when to use the process.
- The science behind the LEGO SERIOUS PLAY methodology.
- Step-by-step instructions for facilitating the LEGO SERIOUS PLAY methodology.
- Step-by-step instructions for facilitating the team development application.
- Step-by-step instructions for facilitating the business and strategy development application.
- Guidelines and tools for designing and preparing customized processes.
- The opportunity, without any restrictions, to use the LEGO SERIOUS PLAY methodology and the special LEGO SERIOUS PLAY materials in their work.
- A document of qualification that shows the facilitator has completed the Foundation Training in designing and facilitating workshops with LEGO SERIOUS PLAY according to the Association of Master Trainers in the LEGO SERIOUS PLAY method.

The program for 2017 and 2018 are priced at €2.600 (excl.VAT). Training sessions outside the Netherlands are offered with an EARLY BIRD Ticket at Eventbrite.

Course fees

This covers:

- LEGO SERIOUS PLAY material used in the program
- Facilitator manual and document of qualification upon completion
- Refreshments, lunch and dinner on day 3
- A one-hour personal mentoring call after the training
- Photos from the training
- And a kick-off kit for use after the training

Program 2018 (Open Enrollment)

26-29 November, Vienna (AT)

Program 2019 (Open Enrollment)

14-17 January, Dublin (IR)
28-31 January, Berlin (GE)
11-14 February, Karlsruhe (GE)
25-28 Februari, Eindhoven (NL)
4-7 March, Poland (PL)
18-21 March, Sofia (BUL)
29 April-May 2, Leeds (EN)
27 May-2 June, Madeira (POR)
11-14 June, Amsterdam (NL)
26-29 August, Luxembourg
28-31 October, Oss (NL)
9 - 12 December, Berlin, (GE)

Apply

Please check the website for all trainings or send an email

Successful applicants will receive confirmation of their place on the program. The full fee will be invoiced, and payment is due before the program starts.

Academic research

The LEGO SERIOUS PLAY method is based on a body of unique research by Professors Johan Roos and Bart Victor, and a set of well-known theories such as constructionism (S. Papert) and flow (M. Csikszentmihalyi).

Recent academic work shows how LEGO SERIOUS PLAY:

- Can help express identity (David Gauntlett, University of Westminster, Creative Explorations)
- Stimulates conversation both within a team and between a team and its stakeholders. (Louise Moeller Nielsen, Aalborg University)
- Creates shared frames of reference within a team at the early stages of Innovation
- Enables the birth of metaphors that symbolize important issues the organization needs to tackle. (Claus Jacobs, University of St Gallen – Crafting Strategy, Embodied Metaphors in Practise)

Trainer

Michel Cloosterman

Michel Cloosterman is partner at Bricks and Business VOF, a Dutch Training and Educational Institute. He started this company in 2008.

Before that Michel worked at different companies as coach, HR leader and lecturer. He now focuses on business solutions using the insights of the LEGO SERIOUS PLAY method, being a Trainer and Facilitator. He is one out of ten trainers of the Association of Master Trainers, the fastest growing network of LSP-facilitators in the World. He delivers training programs and works directly with his own clients. He mostly works in Europe.

Michel started working with the LEGO® SERIOUS PLAY® method in 2011. He works mostly in the areas of education, health and small businesses. He has worked with teams on business planning, team development and strategic goal-setting, but also designed workshops for innovation, feedback en canvas models. Besides his activities as Business Coach, he also delivers guest lectures at schools and conferences on the subjects of play, organizational development, communication and HR. Since 2013 he also works as a LEGO Education teacher trainer.

Michel Cloosterman has a Master's degree in both History and International Labour Studies and successfully finished a 2½ years business course on one of the leading Dutch business institutes. During his career as HR Leader he focused on developing programs for leaders and middle management.

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For more info on the training and methodology watch **YOU TUBE:**

Film 1. The Method

Film 2. Team Development

Film 3. Impressions of a Facilitator Training

Note: The Bricks and Business company is specialist in the LEGO SERIOUS PLAY Method and formally known as AvMM Coöperation u.a.